



INTERNSHIP / WORK EXPERIENCE OPPORTUNITY  
MANAGEMENT AND STRATEGIC PLANNING & ANALYSIS

**Summer 2022**

***(Jun - Sep ; exact dates flexible)***

**Location: Amsterdam, The Netherlands**

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**Want a chance to work at a fast paced, high-growth start-up on a mission to re-wild the ocean and fight climate change?**

### PROFILE

At Kelp Blue, we're striving to find long-term solutions to help restore marine ecosystems and providing planet friendly products to some of the world's largest industries.

We're looking for a smart, driven and ambitious intern or work experience seeker to take a deep dive into the management and finance/strategy side of our business.

### WHAT YOU WILL DO

During the time you spend with us you'll be given in-depth access to all facets of the organisation from sales and marketing, to processing and engineering. You'll rotate through each department and assist them with a research task—much like what consultants do.

Getting stuck into the details will give you an excellent in-depth look at how a start-up works and will form the basis for the work you will be doing towards the end of your stay: and that will be to help provide support in developing our business case to help us achieve our goals even faster.

Strategic and economic analysis of workstream projects :

- *Deliver clear and practical output to specific management questions, present your conclusions and recommendations to the management team*

Provide support on financial and investment processes:

- *Build and analyse financial models for various Kelp Blue projects*
- *Assist the team during the capital raising and investment process*

Dive into operational/technical details of projects to understand what operational levers drive the economic positioning of our business case



## REQUIREMENTS FOR THE ROLE

- Uses initiative and takes ownership of tasks
- Attention to detail, self-organization, analytical mind
- Fluent in English with an international mindset
- Interest in dynamic / start-up work environments
- Open to learning new skillsets and approaches
- Strong knowledge of Microsoft Excel and familiarity with Microsoft PowerPoint

## WHAT'S IN IT FOR YOU?

For starters, the satisfaction of finishing your work day knowing that you are pushing the world into the right direction whilst also receiving strong training in financial and strategic analysis.

Second, you would be joining a highly collaborative, flexible and international team. Our floor is always open for suggestions and opinions on how we can optimize our operations and maximize our impact on the planet.

Thirdly, you would have enormous room to learn in a start-up environment. We are a wildly ambitious group of people who believe in taking charge and solving problems.

## ABOUT KELP BLUE

At Kelp Blue, our goal is to increase ocean biodiversity by growing giant kelp forests at scale, beginning just off the coast of Lüderitz, Namibia. These giant kelp forests will lock away vast amounts of CO<sub>2</sub>, boost marine biodiversity and have an enormously positive social impact on communities through job creation and education. Our company growth will be financed by the harvesting, processing and sale of the kelp canopy into environmentally-friendly inputs for multiple industries. website: [kelp.blue](http://kelp.blue)

## WANT TO APPLY?

**Send an email with your resume to: [newkelpies@kelp.blue](mailto:newkelpies@kelp.blue) with MANAGEMENT INTERNSHIP in the subject line.**